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THE CHAMBER FOR REGIONAL PROSPERITY

Media Advisory

BBA Hosts Blueprint 2020 Workforce Development Workshop

WHAT: Birmingham Business Alliance's Managing the Talent Pipeline Workshop

WHEN: 8 a.m. – 1 p.m., Thursday, December 15, 2016; Interviews with participants will be available throughout the program.

WHERE: Alabama Workforce Training Center, 3500 Sixth Ave. S., Birmingham, AL 35222

BACKGROUND: The BBA's Managing the Talent Pipeline Workshop is designed to inform workforce providers - at all levels - about the Birmingham economy, changing workforce trends and resources that exist to help connect talent to high-demand job opportunities and training in the Birmingham area. Representatives from various Birmingham nonprofits who serve workforce populations, educators from secondary and post-secondary institutions and human resource professionals are registered to attend tomorrow's conference.

The half-day workshop will consist of presentations from the Birmingham Business Alliance, United Way of Central Alabama (Bold Goals), Central Six Alabama Works, DepotU, the University of Alabama at Birmingham and the Associated Builders and Contractors (ABC).

Recent initiatives that have been introduced to enhance the workforce in Birmingham will be discussed and explained in further detail during the workshop, including the Talent Pipeline Management Program (BBA), Birmingham's Bold Goals Collective Impact Coalition (United Way), the America's Promise initiative (UAB) and the Academy of Craft Training.

Participants will discover more information about Central Six Alabama Works and its role in the regional workforce ecosystem. Central Six Alabama Works is a part of the newly launched Alabama Works initiative, which is a new program to unify the state, education system, and private sector in better filling the needs of employers, and keeping Alabamians employed long-term.

Attendees will learn about the newly launched Academy of Craft Training, a partnership between ABC and the Alabama Department of Education that provides 90 students from 14 area high schools a cross disciplinary learning mix of classroom time and construction training at the AIDT Alabama Workforce Training Center.

“The roles played by employers, nonprofits and workforce providers are changing in Alabama and the Birmingham region,” said Waymond Jackson, vice president of workforce development at the Birmingham Business Alliance.

“The workforce development system is more aligned around meeting the needs of industry than ever before. Tomorrow’s workshop will help inform many of these providers of the innovative partnerships that are now in place to connect talent to the workforce,” Jackson stated.

Click this [link](#) to view a video of local employers discussing their current workforce needs.

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